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# Breast cancer in numbers: survival rates are better than ever



Breast cancer is **the most common** cancer among women worldwide: its incidence is growing due to increased life expectancy and adoption of western lifestyles<sup>1</sup>

**1.7** MILLION  
NEW CASES EACH YEAR  
representing 25%  
of all cancers in women<sup>2</sup>




or **13%**  
of all women  
will get breast cancer  
in their lifetime<sup>3</sup>



**80%**  
of breast cancers  
occur in women over  
the age of 50; nearly half are  
diagnosed in the 50–69 age  
group<sup>3</sup> and 1 in 10  
in the 20–44 age group<sup>4</sup>



**Breast cancer mortality**  
rates have been decreasing  
since 1989 due to early  
detection and better treatments<sup>5</sup>.  
Over 2005 to 2014,  
these rates have been falling  
on average 1.8% each year<sup>4</sup>

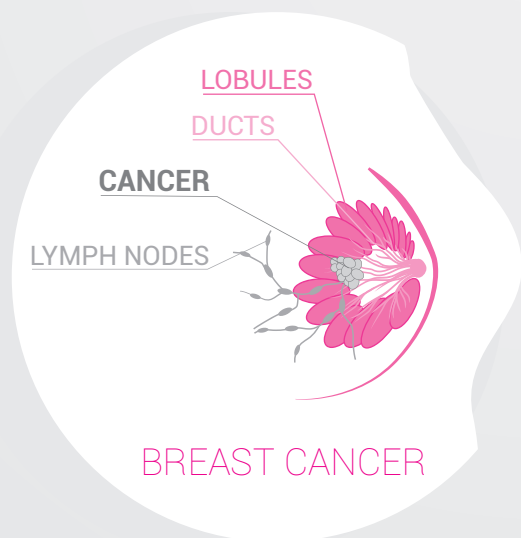
 If the cancer is located only in the breast,  
5-year survival is **99%**<sup>5</sup>

 Up to **89%** of women  
survive breast cancer  
at 5 years<sup>6</sup>

 **83%** survive  
beyond 10 years<sup>6</sup>

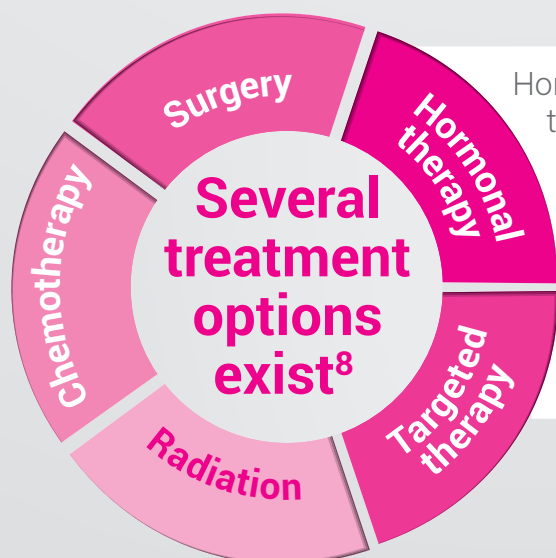
1. [www.who.int/cancer/detection/breastcancer/en/](http://www.who.int/cancer/detection/breastcancer/en/) [Last accessed July 2017]  
2. [www.wcrf.org/int/cancer-facts-figures/data-specific-cancers/breast-cancer-statistics](http://www.wcrf.org/int/cancer-facts-figures/data-specific-cancers/breast-cancer-statistics) [Last accessed July 2017]  
3. [www.breastcancercare.org.uk/information-support/have-i-got-breast-cancer/what-breast-cancer](http://www.breastcancercare.org.uk/information-support/have-i-got-breast-cancer/what-breast-cancer) [Last accessed July 2017]  
4. [seer.cancer.gov/statfacts/html/breast.html](http://seer.cancer.gov/statfacts/html/breast.html) [Last accessed July 2017]  
5. [www.cancer.org/cancer/breastcancer/detailedguide/breast-cancer-key-statistics](http://www.cancer.org/cancer/breastcancer/detailedguide/breast-cancer-key-statistics) [Last accessed July 2017]  
6. [www.cancer.net/cancer-types/breast-cancer/statistics](http://www.cancer.net/cancer-types/breast-cancer/statistics) [Last accessed July 2017]

# Breast cancer treatments: many options are now available



Invasive ductal cancer (IDC) is the most common type: **8 in 10** breast cancers are IDC<sup>7</sup>

About **1 in 5** breast cancers are ductal carcinoma in situ, an **early stage** of breast cancer<sup>7</sup>. Nearly all women diagnosed at this stage of breast cancer **can be cured**<sup>7</sup>



Hormonal therapy is used for cancers that depend on oestrogen to grow<sup>8</sup>. About 70% of patients have oestrogen receptor-positive (ER+) cancers that are amenable to hormonal treatment<sup>8</sup>

Can be used in 15% to 30% of breast cancers<sup>8</sup>

**Talk** to your doctor about any concerns and fears. There are more **possibilities** than ever



Learn more at [everydaywins.org](http://everydaywins.org)  
**everydaywins**<sup>®</sup>

SMALL VICTORIES COUNT MOST

7. [www.cancer.org/cancer/breast-cancer/understanding-a-breast-cancer-diagnosis/types-of-breast-cancer.html](http://www.cancer.org/cancer/breast-cancer/understanding-a-breast-cancer-diagnosis/types-of-breast-cancer.html) [Last accessed July 2017]

8. Bodai BI, Tusso P. *Perm J*. 2015 Spring;19(2):48-79.

Photos: Getty Images